

HASHMEAL PARTY €5

**FESTECCIA CON NOI
IL TUO COMPLEANNO...**

Trancio di pizza o
Panino mignon con
hamburger o wurstel,
Porzione di patatine,
bibita e barretta Kinder

Chiamaci: 3313372525 - 0966932758

The advertisement features a group of seven colorful cartoon dwarves, reminiscent of the Seven Dwarfs, gathered together. One dwarf in a yellow shirt is pointing upwards. To the left of the dwarves are three balloons in red, yellow, and blue. The background is a light beige color with a decorative border at the bottom consisting of various colored stars (red, green, blue, yellow, orange).

Fig. 5: *Hash-* in quanto accorciamento di *hashtag* riutilizzato come elemento formativo per la creazione del neologismo ludico *hashmeal* (nel composto *hashmeal party*).